

CSM Commission Meeting, August 15, 2018

CSM Commissioners Present: Jeff Nick, Michael Ly, Lorre Tucker, Sarah Beal, Lara Allen, Linda Magoon, Buddy Singh, Jed Davis CSM Staff Present: Ron Redmond, Jenny Morse
Visitors: State Representative Curt McCormack and his grandson.

- I. COME TO ORDER: 9 AM
- II. AGENDA
- III. APPROVAL OF MINUTES. Motion to approve minutes: Michael. Second: Jed Minutes approved unanimously
- IV. PUBLIC FORUM
Curt McCormack – State Representative, Represents Church Street, downtown and O.N.E.
 - Requesting that Church Street businesses keep their doors closed if the air conditioning is on. Keeping doors closed will conserve energy.
 - Retailers on Commission shared that when the door is open, the traffic is greater. Makes a huge difference for business. Retailers make additional efforts like efficient lighting, recycling etc. Commissioners talked about how the effects of online shopping is actually bad for the environment. Local business is good for the environment. Business owners in Vermont are conscious of their energy consumption.
 - Business owners would like to see legislation to promote doing business downtown rather than further regulating retail in an already difficult retail climate. Level the playing field for brick and mortar business vs online business via sales tax regulations.
 - Downtown Burlington can use help in regards to retail theft – there are no consequences for shoplifting. Curt to work with Ron on this issue.
- V. FINANCIAL REVIEW – Update on FY 18 Year-End and FY 19 Revenue increase
Still working on finalizing year end collections. The executive committee will serve as finance committee when the Executive Director needs guidance re: finances or with large budget adjustment.
- VI. MARKETPLACE COMMISSIONER’S CORNER
 - Jed Davis – Stats from previous meeting were for Burlington overall, not for Church Street.
 - Lara Allen – Marketing to get local customers downtown
 - Linda Magoon – Campaign for eco-friendly slogan, show how local shopping is better for the environment.
 - Sarah Beal – Make side streets one way? Signage for City Hall bathrooms?
 - Lorre Tucker – Speak positively about our values as a community. How do you help the environment through your business?
 - Michael Ly - Who will fund changes to the mural? City will have to pay for changes. Mural will stay up for ten years.
- VII. OGE – Sidewalk Sale, wants to block pedestrian access. Alternative – merchandise three feet out from the storefront and leave five feet for sidewalk access. Standards for tents – next meeting.
- VIII. REVIEW Q3 EVENT & PROMOTION CALENDAR – Discussed how to position Santa on CSM for 2018.
- IX. DISCUSSION: Chapter 23, Burlington City Ordinance. No support from Marketplace Commission to allow food trucks in the peddler district. Ron to create a resolution.
- IX. ADJOURN