

**Church Street Marketplace Commission Meeting
December 20, 2017**

Commissioners present: Jed Davis, Jeff Nick, Michael Ly, Lara Allen, Marc Sherman, Linda Magoon, Lorre Tucker

Staff present: Ron Redmond, Jenny Morse, Becky Cassidy

Visitors: Jim Lockridge, Melissa Desautels, Mikaela Cruz, Deb Miller

- I. COME TO ORDER
- II. AGENDA
- III. APPROVAL OF MINUTES
 - a. Motion to approve November minutes – Jed Davis
 - b. Second – Michael Ly
 - c. Minutes approved
- IV. PUBLIC FORUM
 - a. Jim Lockridge – candidate for City Council, Ward 3. Advocating for public restrooms, urging Commission to investigate different types of restrooms.
- V. FINANCE REPORT
 - a. Meeting with commissioners prior to January meeting to do a deep dive of the budget
 - b. Suggestion for google doc
- VI. DISCUSSION RE PROPOSED STRATEGIC PLANNING SESSION
 - a. Update SWOT Analysis
 - i. 9-Noon on January 17th – Strategic planning meeting –requests to go out to representatives from City Attorney, BPD, City Council, BBA support meeting agenda.
 - ii. Updates to SWOT Analysis –
 1. Strength: predominantly local businesses
 2. Weakness: affordable and walkable employee parking
 3. Weakness: negative safety perception from merchants
 - a. Discussion on perception vs reality
 4. Less inviting public infrastructure/amenities
 5. Side street businesses paying in to Church Street fees
 - b. DRAFT AGENDA for January Meeting
 - i. Supporting a full service downtown improvement district
 - ii. Recommendations from CSM’s retail advisory Committee to support future of downtown retail
 - iii. Stakeholder training regarding the first amendment and panhandling
 - iv. January -June, 2018 fundraising campaign for FY19 Street Outreach Budget
 - v. Supporting City Council recommendations
 1. Quality of life violations (public drunkenness, public urination)
 2. Downtown public restroom
 - a. Discussion on how to best implement bathrooms in the downtown
 - b. Location and management are hugely important

- vi. Clarification from/recommendations to Planning & Zoning re location of retail selling alcohol and cannabis in the downtown district
- vii. Advocating for more parking built into future commercial developments in the downtown
- viii. Active Shooter Training Program

VII. ADJOURN